

Foreign Direct Investment (FDI): FINLAND

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

\$9.9 Billion

Total 2019 stock of FDI from
Finland
to the United States

(by UBO)

Contact US

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Supporting U.S. Jobs

28,200

Number of U.S. workers employed by
U.S. affiliates of majority
Finnish-owned firms in 2017.



Investing in Innovative R&D

\$438.0 million

Value of research and development (R&D)
spending by U.S. affiliates of majority
Finnish-owned firms
in 2017.



Expanding U.S. Exports

\$1.2 billion

Value of U.S. goods exports by majority
Finnish-owned firms
operating in the United States in 2017.

Sources: Bureau of Economic Analysis (latest available as of August 03, 2020), fDi Markets (data from July 2010 - June 2020)

Finnish FDI in the USA (in USD millions)

	2015	2016	2017	2018	2019
Position (UBO)	\$8,750	\$8,203	\$8,816	\$9,912	\$9,947
Flow	\$655	-\$73	\$775	\$1,556	\$361

U.S. FDI in Finland (in USD millions)

	2015	2016	2017	2018	2019
Position	\$1,258	\$2,538	\$2,513	\$3,268	\$3,745
Flow	-\$1,322	\$2,196	-\$621	-\$472	\$757

TOP 6 INDUSTRY SECTORS

By # of announced Finnish FDI
projects in the USA

- #1 Software & IT Services
- #2 Industrial Equipment
- #3 Communications
- #4 Chemicals
- #5 Metals
- #6 Business Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2020